

Associated Hearing PROFESSIONALS

Happy Spring! It sure took a while to get here! It's time for new beginnings and fresh starts.



Now's the time!

With warmer weather hopefully on the way, now's the time to make sure your hearing aid dehumidifier is working. If you use the electronic dry-and-store, make sure you have the "dry-briks" for it. If you use the dri-aid jar, make sure the desiccant beads are the amber color. If the beads are green or black, now's the time to zap them in the microwave. Let us know if you need a recap of the instructions.

April is the month that most of the hearing aid manufacturers introduce new technology at the meeting of the American Academy of Audiologists. Now's the time to schedule an appointment with us to check out what's new and listen to some of the newer aids for yourself! If your current hearing aids are three years old, you will be amazed at the advances in hearing instruments! Mention this newsletter and receive a complimentary one week trial on

any new hearing aids.

New products are available from Phonak, Unison, Oticon and others. As always, Associated Hearing Professionals stay current on the latest advances and fit technology from most manufacturers. This allows us to truly recommend what is appropriate for each patient.



Margaret Fritsch Juelich AuD
Robert Noble AuD
Tina McWhorter MA

Do you have ringing in your ears?

That uncomfortable ringing is known as **TINNITUS**. An estimated 50 million Americans are affected by tinnitus. For many, but not all, tinnitus is a symptom of hearing loss. A common cause of tinnitus is exposure to loud sounds. It has also been associated with ear infections, aging, excessive ear wax, high blood pressure, and sensory nerve disorders.

There are even some activities which can cause tinnitus, including smoking, drinking alcohol or caffeine, and taking excessive amounts of aspirin or antibiotics.

If there are no specific medical issues involved, the audiologists at Associated Hearing Professionals have options to help you manage your tinnitus. A recent breakthrough from Widex uses a

harmonic sound program called ZEN to generate soothing sounds. It shows great promise as a sound therapy tool for patients with tinnitus.

For more information for yourself or someone you know, please give us a call. We would be happy to answer your questions or set up an appointment with one of the audiologists.

Inside this issue:

Lyric Update	2
Washington University Students	2
In Case You Were Wondering	2
Reminders	2



Our new website is up! Check us out at hearSTL.com.

As a reminder, we like to see our patients every six months to clean and check their hearing aids, and annually to ensure that their hearing has not changed. Now's the time to set-up those appointments!

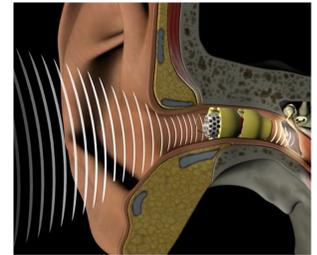


Lyric Update

We continue to receive many inquiries about the Lyric 100% invisible, extended wear hearing instruments. As you know, Associated Hearing Professionals was the first practice in the entire metropolitan area certified to fit the Lyric. We have been fitting Lyrics since early September, and as such, have, by far, the most experience with this device. This is crucial, as there is a definite learning curve involved in the proper sizing technique and placement of the instruments.

Appropriate for about half of the patients who want to try them, Lyrics are now successfully worn by several of our hearing aid wearers.

Insound Medical, the manufacturer of the Lyric hearing aids, will periodically send a trainer to our office to update us on techniques and product advancements. We always learn something new. If you are interested in meeting him and trying Lyric during one of his visits, please give us a call.



Washington U Students

We would like to introduce to you the two graduate students working with us this semester. Sheli Lipson is working with Margaret and Allison Soll is working with Rob. Both are second year doctoral students in the Audiology Department of the Program in Communication Science at Washington University School of Medicine.

Sheli is from Miami, Florida and received her undergraduate degree from the University of Florida. She is currently involved in unilateral hearing loss research as well as electrophysiology research. After graduation, Sheli hopes to work in a hospital setting.

Allison is from San Diego, Califor-

nia and studied at Syracuse University in New York for her Bachelor's Degree. After graduation, she hopes to work with the pediatric population, focusing on cochlear implants and hearing aids.

We are very pleased to have both Allison and Sheli with us this semester!

In case you were wondering...

In case you were wondering, Rob does not disappear three days each week. Our practice provides the audiological support for Synergy ENT in Festus. On Mondays, Tuesdays, and Thursdays, Rob can be found at that office, providing pre- and post- surgical evaluations, as well as hearing aid fittings and follow-ups. On occasion, his schedule may shift to allow him more time at our Chesterfield

location, and he will sometimes see his Festus patients on Baxter Road. Associated Hearing Professionals work as a team, so that a patient of any of us can be seen by another audiologist, should the need arise.

Being a veteran himself, and coming from a military family, Rob has a special connection with our country's heroes. Having estab-

lished the Audiology clinic at Scott Air Force Base, Rob continues to provide hearing healthcare to military members and their families.

Rob has been married to Lara, who also happens to be an audiologist, for ten years. They live in Hazelwood with their two young sons.