

Associated Hearing PROFESSIONALS

AHP Chosen for Phonak Research



Happy Holidays to all our patients, your families and friends!

Here's hoping the season and New Year find you happy, healthy, and enjoying the sounds of your life!

Recently, we were honored to be selected by Phonak as one of only five practices in the United States to participate in a research trial, evaluating features and benefits of a new hearing aid. Twelve of our patients who met the criteria were allowed to wear and provide feedback on the newest technology.

The new Phonak aid is called the "Nano". It is an extremely small,

nearly invisible, completely in the canal aid with exceptional features and sound quality.

"Nano" is an excellent option for patients who want very discreet hearing instruments but are not candidates for devices such as the Lyric.

Our patients loved the tiny size and the sound quality. They offered positive suggestions to Phonak. That input,

combined with comments from participants at the other four research sites resulted in the new Nano aids that are now commercially available.

For more information about the newest technology, please contact our office. Our ongoing commitment to providing the most state of the art technology is part of our mission to improve quality of life through better hearing.



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Better Hearing Institute News

Hearing loss isn't a harmless condition to be ignored. In fact, hearing loss often coexists with other serious health problems. And a growing body of research indicates that there may be a link. Studies show that people with heart disease, diabetes, chronic kidney disease, Alzheimer's disease, and depression may all have an increased risk of hearing loss.

When left untreated, hearing loss alone can lead to a wide range of physical and emotional conditions. Impaired memory and the impaired ability to learn

new tasks, reduced alertness, increased risk to personal safety, irritability, negativism, anger, fatigue, tension and stress are among its more common side effects. But when untreated hearing loss coexists with a chronic illness, the likelihood is all the greater that the individual will experience exacerbated levels of stress and diminished quality of life.

Here's the good news: Research also indicates that professionally fitted hearing aids can help improve quality of life for people with chronic diseases when hearing loss does co-

exist.

"In the vast majority of cases, hearing loss can be addressed with hearing aids to help people hear better and improve their quality of life," says Dr. Sergei Kochkin, executive director of the Better Hearing Institute (BHI).

"I strongly urge anyone with heart disease, diabetes, chronic kidney disease, Alzheimer's, and/or depression to talk with their doctor and make hearing screenings a routine part of their medical care."

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Technology Update

Wash U Students

Thank you!

Did You Know?

Holiday Gifts

Thank you

It is so true that the highest compliment we could ever receive is your recommendation of our practice. Thank you for entrusting us with not only your hearing healthcare, but also with that of your family, friends, and co-workers. We always try to exceed your expectations!



Remember, holiday gifts are available here, including Yurbuds, custom noise protection earmolds, musician molds, battery testers, amplified telephones, gift certificates, and more!

Technology Update

At Associated Hearing Professionals, we pride ourselves on fitting the amplification systems that are truly the most appropriate for each patient. We keep up with the latest technological advances offered by many manufacturers. We thought you might be interested in how some of the representatives describe what is new with their products:

“Lyric...the innovative contact lens for the ear”.

“Oticon’s Intiga is the new super tiny, ultra sleek, high performance hearing device by Oticon. Live in the Now with Oticon Intiga”.

“Phonak hearing aids have always adjusted to your active lifestyle, and now with our water resistant hearing aids, they will give you more freedom with less worries.”

“You’ll be amazed at how Re-Sound Alera automatically adjusts to your changing listening environments and provides you with exceptionally rich & whistle-free sound as well as wirelessly con-

necting you directly to your TV, cell phone and other audio devices.”

“Siemens introduces our new Tinnitus/Noise masker program found in our BTE’s, along with new, smaller customs featuring floating components and new, smaller faceplates.”

““Wi Series™ is Starkey’s most advanced hearing aid on the market today. It features their latest noise reduction and speech preservation while also being able to stream stereo sound directly and wirelessly from your TV, radio or computer to your hearing aid via SurfLink™ Media.”

“Widex Clear is now available in three levels of technology. Benefits include natural sound quality, clarity and comfort in quiet and noise, programs for relaxation and tinnitus management, and the ability to listen to your TV, stereo, MP3 player, and cell phone through your hearing aids.”



Did you know?

Listening to personal stereo devices such as Ipods can be dangerous if the volume is too high. If you have to turn it down or off to understand a person speaking to you an arm’s length away, it is too loud. Using custom made earmolds or over the counter Yurbuds with the standard earbuds can help! These products secure earbuds in the ear canals, preventing sound from leaking out, thus enabling a better sound quality with less volume.

Custom earmolds and Yurbuds are available in our office.

Washington University Students

Have you met our graduate students for this semester? Both are second year doctoral students in the Audiology Department of the Program in Communication Science at Washington University School of Medicine.

Lauren Schene is a native St. Louisan who attended Missouri State University for her undergraduate degree. While there, she met her

fiancé Nathan, who she will wed on December 30 of this year. Nathan is a law student at St. Louis University. Lauren looks forward to becoming a clinical audiologist, focusing on patient care and counseling.

Caitlin Heeren is originally from Carlinville, Illinois and attended Saint Louis University for her undergraduate degree. Caitlin

works at Missouri Baptist Medical Center on the weekends performing newborn hearing screenings. She is interested in the full range of audiological services and has truly enjoyed getting to know the patients in a private practice setting.

Thank you for allowing our students to share in your care!